Crown and Nexa Finance Partner to Offer BRLV Stablecoin

The agreement gives Crown access to a potential market of R$170 billion in assets under management (AUM), while Nexa gains access to Brazil's leading real-denominated stablecoin

São Paulo, August – Crown, the country's largest issuer of real-denominated stablecoins, and Nexa Finance, an investment platform that combines blockchain and AI to deliver personalized products in real time, have announced an agreement to diversify their offering of innovative financial products to clients. Under the partnership, Nexa will make BRLV available on its platform — a stablecoin distributed by Crown, pegged to the Brazilian real and 100% backed by Brazilian government securities.

"This agreement marks another step in our expansion. Nexa's client base represents approximately R$170 billion in assets under management," says John Delaney, co-founder and CEO of Crown. BRLV is the largest emerging-market stablecoin, with R$374 million issued to date. Delaney expects roughly 8% of Brazil's monetary base to migrate to blockchain over the next decade — the equivalent of R$1 trillion — with BRLV serving as the digital representation of that capital on-chain.

The operation follows a B2B2C model: Nexa will make BRLV available on its platform both as a standalone product (direct purchase) and wrapped within customized offerings, such as exclusive funds or mini-ETF-like structures tailored for family offices, consultancies, and investment advisory firms — meeting the governance and security standards required by institutional investors. "The addition of BRLV diversifies our product suite with an efficient and secure alternative. It's an opportunity to bring in a compelling product with a high level of governance, asset segregation, and security," says Lucas Danicek, founder of Nexa. The firm already allocates a portion of its own capital in BRLV, and it was that firsthand experience that led the company to make it available to platform users.

BRLV combines the security of LFTs (Brazilian floating-rate treasury bonds, which back every BRLV issued) with the efficiency of blockchain technology. Tokenization reduces operational costs, offers 24/7 liquidity, enables instant transfers, and improves tax efficiency. In practice, this means investors retain the safety of a government bond while enjoying a faster, more flexible, and potentially more financially efficient experience.

At Crown, reserves are held in a structure fully segregated from the company's balance sheet and invested exclusively in Brazilian government securities. Holders also benefit from yield accrual generated by the treasury bonds backing the stablecoin. Through the BRLV Points Program, users earn points by holding and transacting with BRLV and by using products and services within the ecosystem.

Integrating BRLV into Nexa's product offering simplifies and enhances the platform experience for users, who had already been asking for liquidity options. A client looking to structure a recurring income stream, for example, can add BRLV to a tokenized portfolio that rebalances risk, return, and cash flow — built from a curated selection of low-risk assets spanning more than 300 issuances. "We're capturing the migration of traditional money to blockchain through an efficient structure with no minimum investment requirement," says Danicek.

BRLV is already available for portfolio integration and structuring on the Nexa platform.

About Crown

Crown is the infrastructure fintech setting the institutional standard for the Real on-chain. We combine regulatory rigor with cutting-edge technology to deliver BRLV: the first stablecoin with a bankruptcy-remote architecture, giving holders direct legal claim over reserves and eliminating counterparty risk.

About Nexa

Nexa is an investment platform that combines blockchain and AI to deliver personalized investments in real time. Our origination and curation process ensures asset quality, while our structuring adheres to the highest institutional standards of governance and security. We enable family offices, consultancies, advisory firms, asset managers, and financial institutions to create bespoke products aligned with their clients' financial objectives. Our solutions are customizable, programmable, transparent, and efficient — built to reduce complexity and lower barriers to access high-quality assets.

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